

FIRST★PERSON

ARRANGING A SCREENING

IDENTIFYING PARTNERS

First Person seeks to reach youth, parents, educators & community members via partnerships with:

- *Colleges & universities
- *School districts
- *High schools
- *Community organizations
- *Education reform organizations



The students of First Person lead a Q&A following a screening for student teachers.

BUDGETING A SCREENING

Arranging a screening event in your community typically requires a modest budget that may include:

- * \$750 screening fee
- * Facilitator fee for youth-led post-screening discussion
- * Donation to the First Person Trust Fund
- * Travel and accommodations
- * Venue rental
- * Projection rental
- * Promotional assistance
- * Food/miscellaneous

Events typically include a screening of the 90-minute film in DVD or BetaSP format, a 30-minute formal Q&A with Producer/Director Ben Herold and students from the film, and time for informal discussion after the event is complete.



FILM SYNOPSIS

"HOPEFUL, BUT HEARTBREAKING..." *The Philadelphia Inquirer*

78% of low-income high school students expect to attend college.

Fewer than half of them make it.

What happens to their dreams along the way? First Person is a feature-length independent documentary film that follows the lives of six promising Philadelphia public high school students trying to make it to college. Over 90 minutes, First Person takes viewers inside the challenges of pursuing college while navigating the responsibilities of family, the pressures of the streets, and the absurdity of a school system that fails to graduate almost half of its students. As their divergent paths lead to community college and to the corner, to pending motherhood and to prison, First Person provides a deeply personal examination of how the road to college too often leads to a dream deferred.

Hailed as "hopeful, but heartbreaking" by the Philadelphia Inquirer, First Person won 'Best Documentary (Festival of Independents)' and 'Best First-Time Film Director' at the 2008 Philadelphia Film Festival. First Person is scheduled for public television broadcast in Fall 2008.



PARTNERSHIP OPPORTUNITIES

First Person is pleased to work with local partners to bring screening events to communities across the United States. Goals include:

- *Engaging students, parents, and community members in discussions about college-going
- *Promoting pro-college, anti-dropout, and related school reform efforts
- *Orienting educators and policymakers to the perspectives and experiences of urban youth
- *Sharing The College Ambassadors Project, First Person's outreach model for engaging young people as leaders in efforts to improve the postsecondary support systems in schools and communities

Interested in arranging a screening in your community? Please contact:

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